

Oxford Recruiter Goes National

The Oxford branch manager of a recruitment company has been promoted to National Strategic Sales Manager.

Zoe Ellis's new role for Berry Recruitment means she will develop the 'commercial' side of the business. She has managed Berry Recruitment in the university city for nine years with a particular focus on recruiting in the 'office' and 'finance' sectors. Now she will grow relationships with clients to a national level, making use of Berry Recruitment Group's (BRG's) 32 locations across England and Wales. Another part of her role is to assist the group's consultants who work in the commercial sector.

Replacing Zoe as manager of Berry Recruitment Oxford is Shaun Ashley who has experience in the 'commercial', 'industrial' and 'catering' sectors. The branch now recruits in all of these areas as it continues to grow due to an ever-improving economy.

Zoe said: "The new role has begun and it's developing all the time, but has been successful already. I am aiming to take long term contacts that we have worked with regionally and develop them on a national level. It's a dual role as I am also helping to train and mentor junior consultants who don't necessarily work under a 'commercial' manager. I will attend meetings with them and help develop relationships. It is a different type of pressure but I am very much enjoying it. The Oxford branch has



Zoe Ellis

recently won an exclusive contract with South West Ambulance Service to supply permanent staff and there is huge potential for similar arrangements."

Spencer Berry, Business Development Director, said: "Zoe's success and knowledge in the commercial sector demanded a new, wider role. Her expertise will now be utilised across the group as we continue to grow and develop more partnerships with national companies. Recruiting Shaun as our new manager in Oxford has led to a broadening of the branch's specialities, which will take advantage of that region's improving economy."

BRG recently announced that it expected turnover in 2016 to exceed £70m.

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