



Berry Recruitment Group

BRG's Rapid Growth Revealed

Berry Recruitment Group (BRG) is on target to reach a turnover 'well in excess' of £70m this year following its recent acquisition of Amanda Smith Recruitment.

Managing Director Chris Chown announced the projected 2016 figures at the company's annual awards ceremony that was held at Madame Tussauds in London. The recent acquisition as well as organic growth will see the fast-growing recruiter double its turnover in just four years and continue to increase its profits.

Amanda Smith Recruitment gives BRG another base in London and follows recent acquisitions in the capital of The Plus Team, Headway Recruitment and Express Rail Services. It brings the number of BRG locations in England and Wales to 32 and staff numbers to more than 200.

Amanda Smith is a specialist office support staffing business and has seen significant turnover growth in recent years. It was set up in Holborn by Amanda Chaffey in 2004 and its employees were among more than 160 BRG staff who attended the awards ceremony that was addressed by the managing director.

Chris Chown said: "The group continues to go from strength to strength and the 2015 performance was the strongest to date. The year saw fantastic acquisitions, strong organic growth and the development of onsite divisions at Gestamp in Cannock and Argos near Bedford. From our 32 locations across England and Wales we achieved total sales of £60m, increasing by £11m. We had 'temp' gross profit growth of 16.3% to £9.9m, 'perm' gross profit growth of 49% to £2.5m and total profit growth of 22% to £12.4m. Bearing in mind our sales back in



Chris Chown

2010 were £18m the performance is outstanding. The board are aware that to be the best we need to attract and retain the best and as part of that we remain committed to training and development. The Group Training function now offers a full two year consultant journey as well as many bespoke management development courses. As the group continues to grow so will opportunities for progression so we will continue to offer a top class suite of training courses so that everyone can benefit and develop to maximise their potential. "We are now anticipating turnover of more than £70m this year with increased profits as well."

St Albans-based Berry Recruitment Group was founded by its current Chairman Tony Berry, an industry veteran and former head of Blue Arrow and Manpower. He also addressed the staff and signalled a continuation of the strategy that has seen BRG achieve its current levels of success. The group has numerous brands including Berry Recruitment, Wild Recruitment, and Antony Berry Associates.

www.berryrecruitment.co.uk

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